

# HAIMENG GONG

VISUAL DESIGN,  
MOTION DESIGN,  
VIDEO PRODUCTION

## PERSONAL INFO

PHONE

929.375.9637

EMAIL

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WEBSITE

www.haimenggong.com

## TECH SKILLS

Adobe After Effect

Cinema 4D

Adobe Premiere

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Cannon Camera

Adobe XD

Figma

Invision

Unity

HTML/JavaScript

## SOFT SKILLS

Creativity

Communication

Problem Solving

Collaboration

Time Management

Research Plan

Design Thinking

## EXPERIENCE

02/2021 ~ **Digital Designer**

current Interaktika Studio, New York, NY

- Led design team and collaborated with design freelancers for re-branding and digital product services. Work close with clients, such as SlingshotVR and GrowNYC, to validate new concepts and visual decisions that ensure their brand identities.
- Generated motion/visual design for a variety of clients, including IBM conference, Facebook SMB Series, Bank of America, etc.

12/2017 ~ **Motion & Visual Designer**

10/2020 Skycar Creative, Richmond CA

- Developed visual concepts by creating style frames and storyboards, and met with Adobe marketing department. Finalized graphics and videos for Adobe Series on iPad promotion.
- Executed re-branding campaign for Veon, collaborated with business strategy, with crafting Veon emojis, building visual design for its mobile app, producing graphics on its website and annually sustainability report.

01/2016 ~ **Production Artist**

11/2017 ANC Sport, New York, NY

- Worked in the design studio in their advertisement department. Built motion graphics and visual design for clients to present their products or their brand image. Such as Saks Fifth Avenue, TAO Hotel, Mercedes Benz, Chase Bank in Madison Park, etc.
- Delivered information design and prototyping on screens with different formats, such as Brightline Miami Center, KPMG Information Wall, Youtube Videos Installation.

## EDUCATION

2021~2022 Northeastern University, Boston. **MS in User-center Experience Design**

2014~2016 School of Visual Arts, New York. **MFA in Computer Art** Motion graphics & Visual design

2009~2013 Fandan University Shanghai Institute of Visual Art, China. **BA in Digital Media**

## AWARD

2018 Global Film Festival Awards: Best Inspirational Short Film  
International Independent Film Awards: Best Animated Visual  
DC Asian Pacific American Film Festival  
The Long Island International Film Expo  
New York Short Film Festival  
Richmond International Film & Music Festival